

Press Release

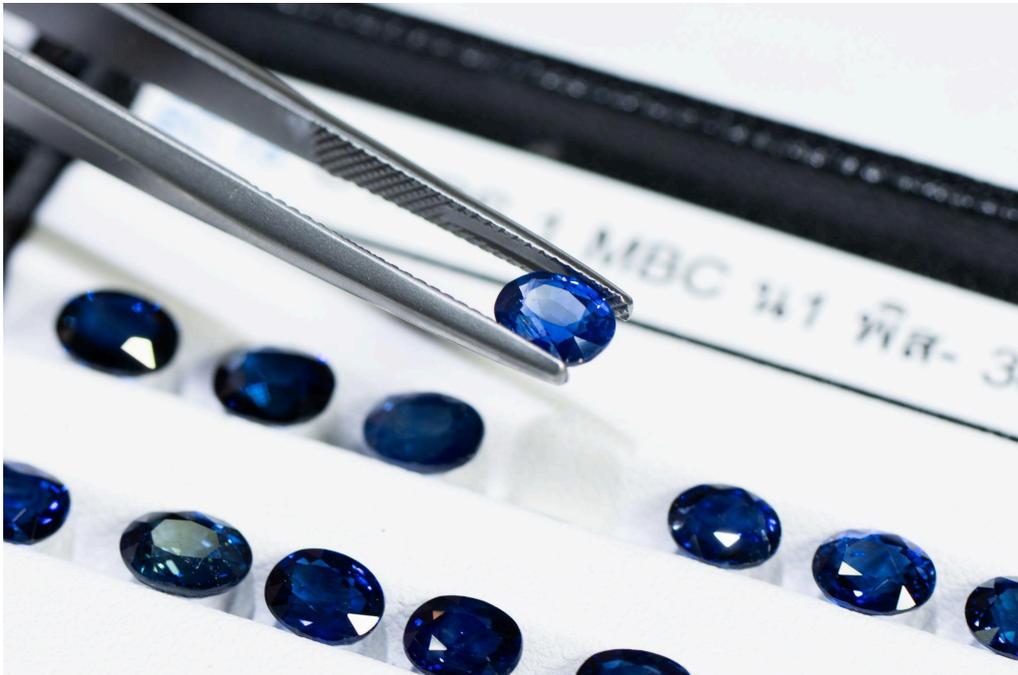
**73rd Bangkok Gems and Jewelry Fair Sets New Record with 4.75 Billion Baht in Trade Value, Reinforcing Thailand
as a Global Gems Hub**

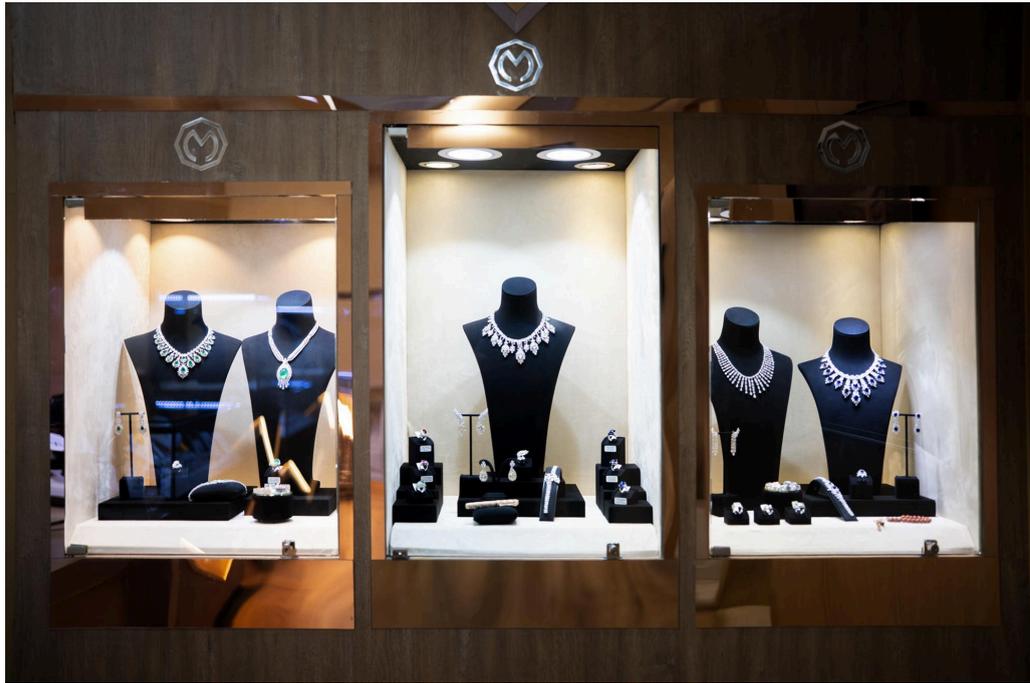


BANGKOK, THAILAND — The Department of International Trade Promotion (DITP), in collaboration with the Gem and Jewelry Institute of Thailand (GIT), announced the successful conclusion of the 73rd Bangkok Gems and Jewelry Fair, held from February 22–26, 2026, at the Queen Sirikit National Convention Center (QSNCC). The event generated total trade value exceeding 4.75 billion baht, the highest since the fair’s inception.



The fair welcomed 40,721 visitors from 118 countries, with international visitors accounting for 61% of total attendance, reaffirming Thailand's role as a global hub for the gem and jewelry trade. The top five visiting nations included India, Myanmar, China, Japan, and Sri Lanka, whose buyers drove high demand across key categories such as colored stones, silver jewelry, fine jewelry, diamonds, and industry machinery and equipment.





"The success of the 73rd Bangkok Gems & Jewelry Fair reflects the confidence of buyers and industry players worldwide in Thailand's potential," said Ms. Sunanta Kangvulkuljij, Director-General of DITP. "This event not only set a new record with over 4.75 billion baht in trade value, but it also reinforced Thailand's vital role as a key global hub for gems and jewelry, even amidst the current challenges of the international economic landscape."



To accommodate the industry's growing interest, the 73rd edition expanded its exhibition space to over 53,000 square meters, covering Halls 1–8 and Plenary Halls 1–2. The fair hosted 1,222 companies from 19 countries across 2,794

booths.



Driven by this overwhelming success, the DITP has announced plans to expand the layout into Plenary Hall 3 for the upcoming edition. Booth reservations for the next event have already seen an enthusiastic response and are nearing full capacity.

The fair was also honored by the presence of Her Royal Highness Princess Sirivannavari Nariratana Rajakanya, who presided over the opening ceremony and viewed the “TREASURE OF DREAMS” exhibition. The showcase featured a high-jewelry collection designed by Her Royal Highness and crafted by master Thai artisans, reflecting her commitment to preserving and advancing traditional Thai craftsmanship while promoting Thailand’s jewelry industry on the international stage.



The 74th Bangkok Gems and Jewelry Fair is scheduled to take place from September 8–12, 2026, at the Queen Sirikit National Convention Center (QSNCC).

For further details or to secure exhibition space in advance, please visit www.bkkgems.com or contact +66 2 634 4999 ext. 639.
